



AGENDA

Open Forum for Standards Developers 2009

Bethesda North Marriott Hotel and Conference Center
 5701 Marinelli Road, Bethesda, Maryland 20852

Part of the World Standards Week 2009 series of events

Tuesday – October 6, 2009	
12:00 – 1:00 pm	Luncheon
1:00 – 1:05 pm	Welcome / Call to Order / Opening Remarks <ul style="list-style-type: none"> ▪ S. Joe Bhatia, President and CEO, American National Standards Institute (ANSI)
1:05 – 2:05 pm	Panel One – Cybersecurity and Its Impact on Your Organization <i>How can standards and conformity assessment activities help to identify, quantify, and mitigate the financial risk associated with cybersecurity?</i> Panel presentations / case studies followed by open dialogue Moderator <ul style="list-style-type: none"> ▪ Lon Berk, Partner, Litigation and Intellectual Property Practice, Hunton & Williams Panelists <ul style="list-style-type: none"> ▪ Daniel Benigni, Chair of INCITS CS1, Cyber Security, and Chief Analyst, National Institute of Standards and Technology ▪ Troy Leach, Chief Technology Officer, PCI Security Standards Council ▪ Mark Leary, Director and Deputy CISO, Northrop Grumman ▪ Mark Ryland, National Standards Officer, Microsoft
2:05 – 2:20 pm	Break

2:20 – 3:30 pm	<p>Panel Two – Building a Sustainable Future <i>Developing environmentally friendly, high performance buildings through the effective use and development of voluntary consensus standards</i></p> <p>Panel presentations / case studies followed by open dialogue</p> <p>Moderator</p> <ul style="list-style-type: none"> ▪ Alison Kinn Bennett, Co-Chair, Green Building Workgroup, U.S. Environmental Protection Agency <p>Panelists</p> <ul style="list-style-type: none"> ▪ Toby Considine, Chair, OASIS Technical Committee oBIX ▪ Pete DeMarco, Director of Special Programs, International Association of Plumbing and Mechanical Officials ▪ Henry Green, President and CEO, National Institute of Building Sciences ▪ David Karmol, Federal and External Affairs, International Code Council ▪ Claire Ramspeck, Director of Technology, American Society of Heating, Refrigerating and Air-Conditioning Engineers ▪ Jeffrey Stone, representing ASTM International Committee E60
3:30 – 4:30 pm	<p>Panel Three – Social Media Technologies <i>How can the standards and conformity assessment community make use of social media and other web 2.0 technologies to increase efficiency, facilitate outreach to new constituency groups, and even conduct standards development activities without the time and expense of face-to-face meetings?</i></p> <p>Panel presentations / case studies followed by open dialogue</p> <p>Moderator</p> <ul style="list-style-type: none"> ▪ Richard Cooper, Principal, Catalyst Partners <p>Panelists</p> <ul style="list-style-type: none"> ▪ Lorraine Carli, VP of Communications, National Fire Protection Association ▪ Ed Steinberg, Senior Relationship Manager, LinkedIn
4:30 – 4:55 pm	<p>Other Key Priorities – Open Dialogue on Opportunities for Collaboration</p> <ul style="list-style-type: none"> ▪ Arthur E. Cote, Chairman, ANSI Board of Directors
4:55 – 5:00 pm	<p>Conference Wrap-up / Closing Remarks <i>Overall response to Forum plus topics for future meetings</i></p> <ul style="list-style-type: none"> ▪ S. Joe Bhatia, ANSI
5:00 pm	<p>Adjournment</p>